

**The 2027 International Conference
on Life Aesthetics and Art Industry**

Crossing

Sponsors: National Taitung University

Organizers:

Department of Art Industry of National Taitung University

Art Industry-Academia Collaboration Center of National Taitung University

October 15, 2027

1. Origin

Since 2016, the Department of Art Industry at National Taitung University has held an annual international academic conference focusing on “Aesthetics of Everyday Life” and the “Art Industry.” Experts in arts and culture from Taiwan and abroad are invited to deliver keynote speeches exploring trends and forms in the development of the art industry. Researchers and others with shared interests are also invited to present research and field documentation related to the annual conference theme and its subtopics, providing a platform for exchange and dialogue on contemporary cultural and artistic research and creation in Taiwan.

As the external environment continues to change and evolve and new technologies continue to emerge, the 2027 conference seeks to refocus on the essence of artistic creation and explore how the creative process often unfolds within states of change, transition, uncertainty, or indeterminacy. These states may exist between past and present, reality and imagination, humans and technology, artistic creation and everyday life, the local and the global, tradition and the contemporary, the individual and society, memory and forgetting, disappearance and reappearance, or among decisions concerning the selection and use of different media. It is within these spaces in between that the aesthetics of everyday life are continuously created and cultivated.

Now entering its twelfth year, the conference seeks to continue exploring the distinctive development of the aesthetics of everyday life and the art industry through approaches grounded in everyday life, aesthetics, industry development, research, and observation. Through planned and strategic approaches, perspectives on the aesthetics of everyday life and artistic creation that embody local characteristics or reflect contemporary or future perspectives will be situated within the developmental context of a changing era. Accordingly, this year’s conference is expected to achieve the following objectives:

1. Provide opportunities for citizens to participate in discussions on cultural and artistic development.
2. Provide a platform for academic exchange and discussion in arts and culture in eastern Taiwan.
3. Gather public concerns and opinions regarding issues related to the aesthetics of everyday life.
4. Bring together the research directions of graduate students, faculty members, and scholars.
5. Promote the development of the local art industry.
6. Consolidate the major themes in the recent development of the aesthetics of everyday life

and the art industry.

7. Broaden perspectives on various sectors related to the art industry.

8. Broaden international perspectives and development.

2. Annual theme

Crossing

The conference has long focused on local arts and cultural ecosystems, local knowledge, and the construction of aesthetic experiences, with particular attention to exploring the dynamics and experiences of local arts and cultural ecosystems. Amid the continuing emergence of artificial intelligence and other new technologies, as well as a rapidly changing external environment, the 2027 conference will adopt “In Between” as its theme. In addition to maintaining its focus on developments in aesthetics, arts, and culture, this year’s theme seeks to refocus attention on the essence of artistic creation and on the styles and development of the aesthetics of everyday life that emerge from it.

In response to changes in the external environment and the rapid advancement of technology, the 2027 conference seeks to return its focus to creators and renew attention to individual perception, choice, and creativity. Beginning with the essence of artistic creation, we examine how artistic creation takes place in a state that has yet to take definite form and remains in a continuous process of exploration and emergence, and how this process subsequently gives rise to and shapes the aesthetics and styles of everyday life. With “In Between” as its theme, this conference explores the various states in which artistic creation exists between past and present, reality and imagination, humans and technology, artistic creation and everyday life, the local and the global, tradition and the contemporary, the individual and society, memory and forgetting, disappearance and reappearance, as well as between the selection and use of different media. “In Between” is both a space in which things remain unsettled and a process through which perception, choice, and artistic creation take place. Through “In Between,” we seek to reconsider how creators perceive the world, form themselves amid change, and continue to create.

Conditions of participation and sub-themes of conference

(1) **Participants:** Researchers, teachers, graduate students from domestic and foreign everyday aesthetics institutions and educational institutions, as well as workers in the eastern art industry.

(2) The conference theme of 2027 is " **Crossing** " Papers can cover a variety of sub-themes including but not limited to:

- A. Artistic Creation and Research
- B. Local Aesthetics of Everyday Life and Style Studies
- C. Austronesian Culture and Art Studies
- D. Cultural Policy and Regional Revitalization
- E. Innovation and Practice in Art Education

(3) Deadline

- Deadline for abstracts: December 23, 2026 (The full text can be submitted after the abstract is accepted. The announcement date is January 26, 2027.)
- Deadline for final paper submission: February 24, 2027. The organizer will then announce the method of publication: full paper or poster. The agenda will be announced on March 24, 2027.
- Registration Deadline: May 05, 2027
- How to apply: Please download the form/format at the end of this document. We kindly remind you to fill it out and send it to: doaiiceaai@gmail.com
- Conference website: <https://art.nttu.edu.tw/p/404-1026-71856.php?Lang=zh-tw>
- Please apply the subject of "Submission of Papers for the 2027 International Academic Conference on Everyday Aesthetics and Art Industry." while you send your submission.
- Please set the file name as "Abstract Manuscript: Title" or "Full Manuscript: Title."
- Submission email: doaiiceaai@gmail.com
- Event Date: May 19, 2027 (Wednesday) 8:30–17:00
- Venue: LI-NA-BU lecture room at College of Humanity, National Taitung University
- Contact:
 - Assistant Professor WU, JIUN-YI / +886-89-318855. ext. 5703
 - Assistant of the department office Miss Chou Meng-Chan / +886-89-318855. ext. 5713/5715 E-MAIL: doaiiceaai@gmail.com
- **Submission format**
 - **Regulation for the abstract**
 - A. Scholars and experts will review the abstracts upon arrival. Please indicate the type of publication (full paper/poster) you want to participate in on the registration form. The department office will determine the publication category of the paper based on the review results.

- B. Applicants should arrange the abstracts according to the APA format: single-line spacing, font: title (16 pt.), author's name/service unit (12 pt.), abstract (title 14 pt.); body (12 pt.), keywords (12 pt.), within 300-500 words. Please use Times New Roman Font (as indicated in Annex 1).
- C. The abstract must respond to the final paper. The content should include Purpose, Methods, Results, and Conclusions, presented in one paragraph containing no more than five keywords.

● **Regulation for full text**

- A. The full text will be included in the conference proceeding. All the conference proceedings of the international academic conference will apply for ISBN.
- B. The format of the paper includes (a) title, author's name, service unit, and abstract and keywords. (b) Background of the Problem (preface/introduction), research methods, results and discussion, conclusions and recommendations, references. (c) The reference format is based on the seventh edition of APA.
- C. The layout of the full text should follow: single line spacing, font: title (16 pt.), author's name/service unit (12 pt.), Chinese abstract/keyword (title 14 pt.; content 12 pt.), article (title 16; subhead 14 pt.; content 12pt.) and references (title 14 pt.; content 12 pt.), with no more than 10,000 characters. Please use Times New Roman for English writing.

■ The department office will not review papers that do not follow the prescribed format.

■ The department office does not accept papers submitted to other entities, published manuscripts, and plagiarism. Solicitors are responsible for their actions.

■ Applicants should upload their papers in Doc, Docx, and Pdf formats. The file size should be less than 20MB.

● **Instructions for publication**

- A. Full paper presentations are for 25 minutes each, including 15-minute presentations and 10-minute discussions. There will be 11 full paper

presentations at the conference; poster presentations are for 5 minutes each on their seat.

- B. The full paper presentation should be in PowerPoint format, and the file should be submitted to the department before May 12, 2027. The department will put them into the computer prepared for the conference. (We offer a computer and audio-visual equipment for the conference)
- C. For the Poster Presentation, the poster should be vertical, in A1 size (594mm wide x 841mm high). Apppliers should put the poster according to the number assigned. We will provide tapes and thumbtacks for use.

● **Notes**

- A. No registration fee is required. The department office will provide lunch boxes (please remark on meat and vegetarian food choices when registering); participants will have to pay their travel costs and related expenses to the venue.
- B. Those who participate in this academic conference will receive a certificate of studying hours after the event. For Teachers who apply for the events, please log in directly to the "National In-service Teacher Training Information Website of the Ministry of Education" (<https://www4.inservice.edu.tw/>) to facilitate the issuance of teacher's training hours. Their educational center may not recognize the studying hours without the log-in process. Civil servants can apply for official leave to their service unit.

Attachment 1 : Form for Abstract

**The 2027 International Conference on
Life Aesthetics and Art Industry**

Abstract format ☐ Poster presentation ☐ Full paper presentation

Thesis Title (DFKai-SB, Bold, Size 16)

First author ¹, second author ², third author ^{3*}

¹Unit, name of school, address, city, country

²Unit, name of school, address, city, country

^{3*}Corresponding author: contacting email, unit, name of school, address, city, country

Abstract (DFKai-SB, Bold, Size 14)

Abstract (DFKai-SB font; 14 points): Please use “DFKai-SB font (12 points)” for Chinese content and “Times New Roman (12 points)” for English content; single line spacing; indent the first line by two characters; 300-500 Chinese characters/English words. The abstract must correspond to the complete text, set forth the purpose, methods, results, and conclusion in a single paragraph, and contain no more than five keywords.

Keywords: 1st, 2nd, 3rd

Attachment 2 : Registration Form

Registration Form for “The 2027 International Academic Conference on Life Aesthetics and Art Industry”

Submission date	MM/DD/YY	Subtitles A~F	
Words	(Word count shown by a computer)	Language	☐ Chinese ☐ English
Thesis title	Chinese:		
	English:		
Author information	Name	Service Unit and Position (the full title)	
First author	Chinese:	Chinese:	
	English:	English:	
Second author	Chinese:	Chinese:	
	English:	English:	
Third author	Chinese:	Chinese:	
	English:	English:	
Author tel. and contact address	(O) Mobile: Email (required): Correspondence address (Including zip code):		
Type of presentation	☐ Poster presentation ☐ Full paper presentation ☐ The second author or authors listed after the second author ☐ Only attend the conference		
Meal	☐ Meat ☐ Vegetables		
Paper submission method	1. Registration method: Email; electronic files and data (including the contributor's registration form, abstract or full text, and copyright consent letter) must be sent to the email address of the person in charge by email: doaiiceaai@gmail.com 2. Deadline for Abstract: December 23, 2026 (review upon receipt)		

	<p>Notification of Review Result of Abstract: January 26, 2027</p> <p>Deadline for Full Text: February 24, 2027</p> <p>Deadline for Registration: May 05, 2027</p> <p>3. One may receive a research certificate only if he or she attends the whole conference. A person who has presented a paper will receive a presentation certificate only if he or she has indeed attended the conference and presented the paper. For details, please refer to the Call for Papers.</p>
<p>The submissions mentioned above do not infringe on the copyrights of others and have not been submitted for publication or accepted for publication in other journals. Otherwise, the authors shall be liable. Authors are requested to authorize us (National Taitung University) to publish the submissions on paper, in CD form, and online.</p> <p>Signature or seal of author representative: _____ MM/DD/YY</p>	

Attachment 3 : Copyright Consent Letter

Copyright Consent Letter

The person signing this consent letter (author) agrees to authorize National Taitung University to publicly transmit and publish the work - published at National Taitung University [The 2027 International Conference on Life Aesthetics and Art Industry] on paper, in CD form, online and other ways; _____

In addition, for academic development, the author allows National Taitung University to include the work in academic monographs and reproduce the work.

The author allows National Taitung University to sub-license the National Central Library or other database providers for a fee or not.

The author warrants that the work is an original work completed by the author, the work contains no defamatory or illegal content, and does not infringe upon the intellectual property rights or any other rights of any third party. If the title of the work is changed due to review or proofreading, the author agrees that the works shall be deemed the same work and the validity of this consent letter shall not be affected.

If two or more people co-author the work, the author signing this letter below should have notified other co-authors, obtained their consent, and been authorized to sign this letter on their behalf.

Name of Consent:

ID No.:

Telephone:

Email:

Signature of Consent (Author):

MM/DD/YY

Attachment 4 : Full-Text Format

Thesis Title (DFKai-SB, Bold, Size 16)

Lead author ¹, second author ², third author ^{3*}

**¹Unit, name of the school,
address, city, country**

**²Unit, name of the school,
address, city, country**

**^{3*}Corresponding author:
contacting email, unit, name of
school, address, city, country**

Abstract (DFKai-SB, Bold, Size 14)

Abstract (DFKai-SB font; 14 points): Please use “DFKai-SB font (12 points)” for Chinese content and “Times New Roman (12 points)” for English content; single line spacing; indent the first line by two characters; 300-500 Chinese characters/English words. The abstract must correspond to the complete text, set forth the purpose, methods, results, and conclusion in a single paragraph, and contain no more than five keywords.

Keywords: 1st, 2nd, and 3rd (bold; font: 12 points; 3-5 keywords)

Body

(1) In a Chinese paper, the paragraphs shall be written as follows:

<p style="text-align: center;">I. Introduction</p> <p>XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX</p> <p>1. Research Background and Purposes</p> <p>XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX</p> <p>(1) Research Purpose</p> <p style="padding-left: 40px;">XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX</p> <p>1. Fine art industry XXXXX?</p>
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Main headings: I, II, III... (font: 16 points), center alignment; sub-headings: 1. 2. 3... (font: 14 points), left alignment.

Main headings: 16 points, center alignment; sub-headings: 14 points, justified alignment. All other contents: Please use the DFKAI-SB font (12 points) and the Time New Roman font (12 points) for English content; use single line spacing; indent the first line by two characters; the full text should not contain more than 10,000 Chinese characters/English words; A4 page size; margins: top and bottom: 2.54cm; left and right: 3.17cm.

Attached figures and attached tables: (Samples are shown below)

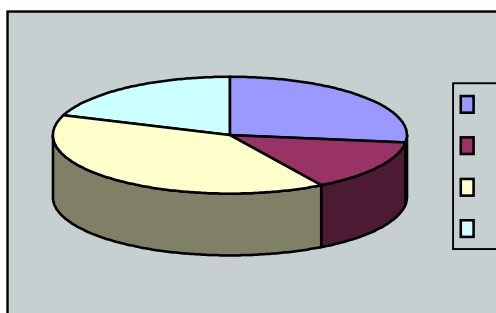
1. The charts shall be center alignment. The font size of both English and Chinese content shall be 12 points (DFKAI-SB, Times New Roman).
2. The heading of a table shall be placed above the table (center alignment),
e.g. Table 1. Sample Format of Papers Submitted for the Conference.

3. The heading of a chart shall be placed above the chart (center alignment),
e.g. Figure 1. Statistical Chart on Submissions from Departments.

Table 1. Sample Format of
Papers Submitted for the
Conference

Unit	Author	Title
Department of Art Industry	Ta-hua Chen	Sample Format of Papers Submitted for the Conference
Art Industry- Academia Collaboration Center	Hsiao-ming Wang	Paper Writing Methods

Figure 1. Statistical Chart on Submissions



References (DFKai-SB, Bold, Size 14, Center Alignment)

- Chun-hsing Chang and Ching-shan Lin (1981). *Educational Psychology*. Taipei City: Dong Hua Books.
- E. H. Gombrich, *The Story of Art* (New York: Phaidon, 1966), pp. 234-236.
- Edwards, Richard. "How Real Is Real: The Thirteenth-Century Painter's Eye." *Journal of Art Studies* 12 (Sep. 2013): 1-41.
- Jui-teng Li (2014). "A page of bright waves—I find contemporary poets inscription for Cheng-po Chen". *National Museum of Taiwan Literature Communication*, Issue 42, 2014. Tainan: National Museum of Taiwan Literature. pp. 21-32.
- Jung Ko, "The past, present, and future outlook of VR/AR", *TechNews* <http://technews.tw/2016/05/11/vr-ar-past-npw-future/#more-147751> (March 22, 2020)
- Richard Edwards, "How Real Is Real: The Thirteenth-Century Painter's Eye," *Journal of Art Studies* 12 (Sep. 2013): 1-41.
- Sullivan, Michael. *Symbols of Eternity: The Art of Landscape Painting in China*. Stanford: Stanford University Press, 1979.
- Wei-chung Huang (2006). "A discussion on the performing consciousness of contemporary calligraphy". Included in the compilation and printing of the Calligraphy Education Association R.O.C., "*New Prospects of Contemporary Calligraphy*" *Academic Symposium Proceedings*, Taipei City: Topline Study Treasures Co., Ltd.